

MEDIA PATRONAGE NEW ALBUM ON JAZZ TELEVISION



PROGRAM TELEWIZYJNY JAZZ
ŚWIĘTOCHŁOWICE
UL. KRAUZEGO 1
WWW.JAZZTELEVISION.TV

RANGE:

- **USE OF THE LOGO ON AN AUDIOVISUAL MEDIA,**
- **USE OF THE LOGO ON THE WEBSITE,**
- **USE OF THE LOGO ON THE POSTER**
- **IN TEXT INFORMATION**
- **IN SOCIAL MEDIA**

Ladies and gentlemen,

In response to contact regarding media patronage, we would like to inform you that we provide it in

the following ranges:

1. Use of the logo on an audiovisual medium - any audiovisual or audio medium.
2. Use of the logo on the website - during the media patronage period, the logo should be used be found on the website of a musician or band, with the signature of a media patron. If there is no such a separate item - next to the logos of other companies (as in the picture) with a link.
3. Use of the logo on the poster - next to other media, adequately to the coverage in the country.
4. Text information - texts and slogans promoting the event with the use of information about the program television as a media patron.
5. Social media - placing JAZZ video spots that contain information or a patronage poster. The poster should be pinned on FB for a minimum of 7 days (this is the period that is saved on our part).
6. The term of patronage on media is eternal, and in the media a minimum of 30 days.

Materials containing our logo should be sent for approval before publication.

The document must be signed and stamped (if there is a stamp), then send the photo or scan back to e-mail.

logo pattern on CD



potwierdzenie

Agnieszka Bania
DYREKTOR GENERALNA
PROGRAMU TELEWIZYJNEGO "JAZZ"

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