

JAZZ.4K - dedicated to premium customers and those who value peace of mind on demand, Perfectly suited for meetings in a business space.

The world's first thematic music channel in 4K quality with jazz music, programmatically expanded with classical music - "Classics on Sunday", entertainment music and cultural journalism, guaranteeing the largest number of music premieres in Poland (about 95%). Like NETFLIX, we are the producer of most of our premiere concerts - in 2019 we presented a premiere every week, which was an undoubted attraction for customers who would have had to pay more than 3,000 zlotys for tickets to such events.

It is a premium content channel, created in collaboration with world-renowned experts and professionals in many fields of art, in particular music, literature, architecture, photography, theatre, ballet and film.

Our framework is:

MUSIC

Jazz music, classical music, ethno, bossa nova, blues, sung poetry, electro-jazz-rap.

PUBLICITY

Selected journalism from many fields of art, including photography, literature, architecture, graphics, fine arts, sculpture, theatre, film. Formula of a press lounge.

EDUCATION

A series of educational episodes at different levels, including manual education.

FOR CHILDREN

From 19:10 -19:45 we will implement artistic fairy tales - "Creative Fairy Tale", as a form of developing imagination in an unconventional way, education through play, stories and songs.

FILM

"JAZZ Television Film Chronicle" - A series of concerts in black and white convention with interviews provided as part of our collaboration. Image in native 4K, with an interesting layout in cinema aspect ratio, with distinctive bars at the top and bottom (for Scope (2.39:1))

presentation 4096×1716 pixels). This is a great attraction for cinema fans, adapted for display on any type of TV, as well as UHD.

SOUND

All our concerts are realized in **HiFi** quality, we are already implementing the first concerts in the latest DOLBY-AC4 system.

JAZZ 4K is an offer for satellite and terrestrial operators who want to attract premium customers who follow the arts and cultural events in the country. It is a natural environment for people who seek high culture and value choice anytime, anywhere.

MUSICAL BLOCKS

- clips
- jazz cafe - quiet music in the evening
- song poetry - for the romantic
- Christmas music video content
- festive concert content
- Sylvester
- summer concert series on water
- "City of Blues"
- "Bossa Nova end more"
- "Big band stories"
- "Elektro studio"
- "Hi-End studio"

JAZZ.4K is a response to the needs of a growing number of viewers looking for good, substantive cultural proposals. It gathers a large audience of people who are increasingly complaining about the disproportion in programming and the lack of interesting proposals and content in the available media. We broadcast most of the concerts from the most important festivals in the country and promote leading artists from various fields of art.

JAZZ TV has proven that investing in its own productions offers freedom and opportunities like Netflix. Customers can expect a permanent supply of fresh content that is consistent with trends and are increasingly deciding on the service.

Our activities are aimed at worldwide cooperation with international organisations that bring together the biggest stars and organise the most popular concerts in the world.

JAZZ Television is currently broadcasting in 4 European countries and will expand to 11 this year, in each of which we have our own jazz ambassadors.

JAZZ.4K, in contrast to the HD version, is a pay channel and has a completely different frame.